



## Itemized Price List for private commission and personal projects Prints

Print Size (In.)	Price Per Print (\$)
4x6	20.00
5x7	27.00
8x10	35.00
11x14	66.00
12x18	99.00
16x20	110.00
16x24	120.00
24x24	145.00
20x30	145.00
44x36	210.00

## Shipping

Shipping Option	Price (\$)
<b>Economy:</b> receive in 10+ business days (1-7 days to make, 10+ days in transit)	5.95
<b>Standard:</b> receive in 3-8 business days (1-7 days to make, 2-5 days in transit)	9.95
<b>Expedited:</b> receive in 1-4 business days (1-7 days to make, 1 business day in transit)	16.95
<b>Expedited with Signature Required:</b> receive in 1-4 business days (1-7 days to make, 1 business day in transit, signature required to receive)	19.95
<b>International:</b> receive in 2-5 business days (1-7 days to make, 1-2 business days in transit) (Duty and taxes are applied when your order arrives, and are not part of our shipping charge)	30.00
Print larger than 11x14, or more than 6 prints	4.99 Additional



### E-File / Digital Photos (Electronic Files)

Item	Price per Image(\$)
<b>E-File / HIGH Res</b> (personal use)*	100
<b>E-File / HIGH Res</b> (commercial use)	500.00 (One time use)
<b>Deliver Electronic File to a Third Party</b> (high resolution for print use)*	25.00 (per image)
<b>E-File Rush Service Delivery</b> (Same day)	50.00
<b>E-File Rush Service Delivery</b> (24 hours)	25.00

Delivered via a link or by email 72 hours after purchase

Personal use copyright license - Reproductions, dog show bragging & online, social media and print advertisement approved

### Digital Retouching, Restoration & Graphic Design

Service	Price (\$)
<b>Digital Retouching and Restoration**</b>	100.00/hour
<b>Add judge / Digital Retouching**</b>	25.00 flat fee / same day show image 50.00 flat fee / different show image
<b>Graphic &amp; Web Design Services**</b>	100.00/hour

Additional fees may apply. \*\*Fees are calculated depending on the project complexity.

### On Location Sessions

Service	Price (\$)
<b>Photo Shoot Daily Session</b> (On location, unlimited shots) / does not include products	800.00 (Daily Rate)
<b>Photo Shoot Hourly Rate Session</b> (In studio, or up to 50 miles radius) /does not include products	200.00 first hour, 100.00 each additional hour.
<b>Ringside Photo Session</b>	200.00 first hour, 100.00 each additional hour.

Photo session does not include images or other services. Includes an online gallery to access the photos delivered within 7-15 days after the session. Additional fees may apply. See terms & conditions.



### Flat Rates Monthly Advertisement Packages

Service	Price (\$)
Silver package – 1 Dog	1,500.00 per month
Gold package – 1 Dog	3,000.00 per month
Kennel package – Multiple dogs	6,000.00 per month

Unlimited service. Flat fee are not itemized as hourly work. Packages does not include print, advertisement cost, 3<sup>rd</sup> party vendor fees or traveling expenses. Additional fees may apply. 12 months agreement. See terms & conditions. Nonrefundable.

#### Terms and conditions:

- Itemized prices and terms may change without notice. Dog show or other event price list might be different. Check our store for additional details.
- Photo shoot day rate will apply for trips over 150 miles round trip from our main location. Traveling expenses may apply.
- Photo shoot rates do not include traveling expenses, prints or other services.
- At our discretion, photo shoots day rate may be split among clients with dogs being photographed on the same location on the same day. A portion or the full traveling expenses may be split among clients to the company discretion.
- Traveling fees per day equivalent to 50% of our photo shoot day rate may apply on trips that require over 3 hours or over 150 miles one way from our main location, traveling expenses not included.
- A deposit of the day rate and estimated traveling expenses will be requested at the time of booking on location traveling session or projects. Failure to provide a deposit may result in booking cancellation.
- Client must provide a deposit to book a hourly rate photo shoot or other services. Deposit will be applied to client's upcoming invoice.
- Deposits are non-refundable. A credit may be issued for future services. Show specials, flat rate packages and E-Files costs and fees are non-refundable.
- For monthly regular and flat rate advertisement packages accounts, a retainer equivalent to 1 month escrow and 1 month in advance of the cost of the package. Adjustments to the retainer might be applicable to packages upgrades. Retainer will be held in escrow and applied to client's last invoice. 12 months flat rate agreement - commitment. Early cancellation penalty of 75% of the cost of the remainder cost until the 12 months term is completed. Silver package \$1500.00 per month x 12 Months, Gold \$3000.00 x 12 months, Kennel Package \$6000.00 x 12 months. Renewable at the end of the package period. Only written cancelations are acceptable 30 days prior to the last month of the package.
- Advertisement services may include but are not limited to: graphic and logo design, web development design and updates, scanning, advertisement reservations, proof delivery, electronic ads and image delivery/follow up, database research and development, events and judges research, statistics research, budget development and management, consulting, networking, official photography research and purchase, editorial coverage, dog news best of the week reports, award reports, online blog reports, online social network set-up & management, priority service in your breed.
- A standard finance charge will be added to payments made by us in client's behalf to any vendors (not limited to print magazines, online services & publications, official photograph purchases, web site hosting and domains).
- Multiple shipping services available, \$5.49 minimum charge for regular mail in the U.S.
- Client cancellation fees: photoshoot cancellations made by clients or their agents 72 hours prior to scheduled photo shoot will be charged 50% of the estimated fee. Payment in full will be required for services canceled on scheduled photo shoot date. Advertisement services cancelled by clients or their agents 72 hours prior to printed or online publication deadlines will be charged 50% of the estimated fee. Payment in full will be required for services canceled after deadlines.



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- InFocus cancellation policy: If InFocus must cancel due to circumstances beyond our control the deposit will be credited back to the client on the next billing cycle or the photo shoot will be rescheduled at the clients or agent's discretion.
- For your convenience we accept all credit and debit cards, checks and other forms of payments.
- Client must own prints or digital files to be used in advertisement layouts. A Copyright License may be requested if photographs are not produced by Bravo Productions/ In Focus by Miguel.
- A 2% credit card fee will be added to your transaction when credit cards are used to pay client's balances, additional fees may be added when using PayPal, Google Wallet or another service.
- Copyrights: A personal use copyrights license to use the images produce by our company and purchased by the client will be provided to the customer once the order, product, service or package is paid in full. Failure to pay any balance owe to the company will be considered a bridge of contract and will revoke any licensing previously provided. All photographic images, photographs, text, videos and content of online or print advertisement produced by our company are the property of and copyright of Miguel Betancourt/ Bravo Productions and or Infocusbymiguel. Images and content may not be used or reproduced, modified, changed or altered in any form without our written permission. Mere ownership of a book, photographs, digital file, prints, manuscript, painting, or any other copy does not give the possessor the copyright. The law provides that transfer of ownership of any material object that embodies a protected work does not of itself convey any rights in the copyright. Commercial copyrights are retained by our company unless are mutually agreed in writing advance prior to start any services. To learn more about the US copyrights laws please visit <http://www.copyright.gov/>.
- All invoices are due upon receipt. Unpaid balances over 30 days old will be assessed a finance charge of 1.5% per month.
- A late fee of \$25.00 will be included to all payments that are made after the due date.
- Prices or monthly flat fees advertisement services or packages do not include vendor fees (i.e. publication and online advertising costs, official show photos, etc.)
- Prices are subject to change without notice.
- Sales tax may apply for VA, NJ, NY, PA, FL residents.
- All parties agree any dispute arising under these terms and agreements will be adjudicated by a court of competent civil jurisdiction located in Henrico County, VA.

804-396-0730 - PO BOX 29845 Henrico, VA 23228 - [www.infocusbymiguel.com](http://www.infocusbymiguel.com)

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